

Ahwatukee Foothills Chamber Website Advertising

Horizontal Banner ad - 100 pixels high X 990 pixels wide



Availability

There is 1 horizontal banner on the Home page that is the website sponsor and has a year contract.

There is a maximum of 6 horizontal banners available in rotation on other pages of the site. There will be a maximum of 10 square banners in rotation on the home page and throughout the site.

Specifications

All ads must be png format. Please include the URL for the click-through destination. Banners need to be created in designated pixel width and height. The above illustrations are representations of pixel width and height ratios, **not inches**.

Banner Ads

Horizontal Banner

Terms:

\$99 (monthly)
\$600 (6 months)
\$1,000 (year)

Square Banner

Terms:

\$75 (monthly)
\$425 (6 months)
\$850 (year)

***Banner ad contracts for one full year receive industry exclusivity.**

****All banner ads have a minimum purchase of 3 months each.**

If you need an artist to create your ad, consider these Chamber Members:

Tom Rodriquez
tom@tjrdesigns.com
480-940-7767

Pam Hahn
artist@indemandarts.com
480-332-0647

Ahwatukee Foothills Chamber Website Advertising Contract

Square Ad _____ Banner Ad _____

Number of Months _____

Total amount due \$ _____

Start Date: _____

End Date: _____

New Ad _____ Currently Running _____

URL destination for Ad

Received from

Company name _____

Amount \$ _____ Date _____

Credit card # _____

Exp. _____ CSV _____ Zip _____

Visa _____ MC _____ AE _____ Dis _____

Billing Address _____

City _____ State _____ Zip _____

Phone # _____

I, the below signed, agree to the terms and conditions as stated on the advertising agreement form and authorize the above schedule and rate of advertising on the Ahwatukee Foothills Chamber of Commerce Website. I, the below signed, personally guarantee this account to the terms of this agreement.

Advertiser Signature

_____ Date _____

Chamber Representative

_____ Date _____

Horizontal Banner Terms:

\$99 (monthly)
\$600 (6 months)
\$1,000 (year)

~Deadline for Website Advertising is Ongoing.

~Year-long contracts are industry exclusive.

Square Banner Terms:

\$75 (monthly)
\$425 (6 months)
\$850 (year)

The Chamber reserves the right, in its discretion, to select the material which will be placed on the Ahwatukee Foothills Chamber of Commerce Website. Because material may be submitted about many subjects from a wide variety of sources, the Chamber cannot be responsible for the accuracy of materials submitted, which is the sole responsibility of the submitting writer. Material advertised does not necessarily reflect the opinion of the Chamber or any member. Those who submit material are responsible for its content and agree to indemnify and hold the Chamber or website master free from any loss, liability, or damage, provided such content has not been changed, modified or altered by Chamber or website Master. It is agreed that the Ahwatukee Foothills Chamber of Commerce may not raise the advertising rates and the advertiser may not cancel this agreement during the contract period. General information and contract conditions are on the reverse side. It is also understood that a contract for a website advertisement that encompasses 12 months is therefore industry exclusive. In the event that a contract is signed for an annual exclusive at the same time as a similar member is contracted on a month to month basis, the short term contract will end upon the expiration of its current payment. The 12-month industry exclusive contract will begin the first day of the month following.

Contract Conditions:

1. The forwarding of an order is construed as an acceptance of all the rates and conditions under which advertising is at the time sold.
2. The publisher has final approval on all advertising.
3. The publisher reserves the right to void any contract unless the first insertion is used within 12 months from the date thereof.
4. Claims for errors in advertising must be submitted in writing within seven days of publication and a new banner re-submitted.
5. Liability for errors in, or omissions of, advertisements is limited to the charge for such advertisements.
6. The advertiser and/or advertising agency will assume all responsibility for any legal claims arising from online ad.
7. Orders containing incorrect rates will be inserted and charged to correct rate.
8. Rates and conditions will not change during the contract period.
9. Publisher is not liable for delays or outages of the Internet server in the event of an Act of God; an action by any governmental or quasi- government entity; interruption of any kind; a server-side error; or any condition beyond the control of the publisher affecting ad presentation, rotation or delivery in any manner.
10. Artwork is kept for one year from date of publication and then destroyed, unless prior return is specified in writing from the advertiser and/or advertising agency prior to the one year deadline expiring.
11. Two or more advertisers are not permitted to use space under the same contract.
12. The word "advertisement" will be placed with copy which, in the publisher's opinion, resembles editorial matter. The right is reserved to insert the word "advertisement" above or below any copy.
13. **All advertisers will be presumed to have read and understood** this rate card and agreed to its conditions without any further contracts.
14. It is agreed there will be a maximum of 6 banners in rotation for each horizontal and square sizes. Banners will show in rotation throughout the website, including the homepage and Chamber Blog.
15. All banner ad orders have a minimum purchase of three (3) months each.

SHIPPING INSTRUCTIONS:

Send all contracts and insertions orders to:
Ahwatukee Foothills Chamber of Commerce
4435 E. Chandler Blvd, #140
Phoenix, AZ 85048
ph. 480-753-7676, fax 480-753-3898

PDF copies of contracts and insertion orders may be emailed to:

info@ahwatukeechamber.com

AD SUBMISSION:

Disk/CD/Email /flash drive

Horizontal banners must be 100 pixels high X 900pixels wide.

Square banners must be 300 pixels high X 300 pixels wide.

Ad must be in jpg or png format.

Email: Ad may be emailed to:

info@ahwatukeechamber.com

If submitting ad on a disk, the disk must be clearly labeled with advertiser's name, and a hard copy of the ad must accompany the disk.

Send disk to or drop off at:

Ahwatukee Foothills Chamber of Commerce
4435 E. Chandler Blvd, #140
Phoenix, AZ 85048